SYDNEY MARKETS®

Media Release

SYDNEY MARKETS DONATES $50,000 TO DROUGHT RELIEF APPEAL

Sydney Markets has today announced a $50,000 donation to the 'Fighting for our Farmers' Drought Relief Appeal.

The Board, CEO and staff at Sydney Markets know all too well the devastating impact that drought can have on communities, businesses and the fresh produce supply chain as a whole.

Sydney Markets is supplied by over 20,000 local and interstate growers who are tasked with the incredible responsibility of feeding the nation.

Sydney Markets CEO, Brad Latham, said this donation is made on behalf of the entire Sydney Markets community.

"These funds will provide welcome relief to those who are doing it tough as a result of these devastating drought conditions," Mr Latham said.

"Growers are at the heart of Sydney Markets' business. Our community has a unique insight into the challenges faced by Aussie farmers and their families. Our hearts go out to everyone affected by these difficult conditions and we hope that our contribution makes a difference to some of those who need it most."

Across Australia thousands of farmers and their families are enduring some of the worst drought conditions seen in many years. It has now been confirmed that 100% of NSW is in drought.

The 'Fighting for our Farmers' Drought Relief Appeal was held by TODAY, in partnership with Optus, Westpac, Rotary and the Farmer's Association. The appeal has raised over $7.3 million which will be administered by Rotary Australia and distributed to farmers in need with the help of the National Farmers' Federation.

About Sydney Markets:
Sydney Markets is home to the Sydney Produce Market, Sydney Flower Market and Sydney Growers Market & Sydney' Paddy's Markets. Supplied by over 20,000 local and interstate growers, more than 1,000 businesses call Sydney Markets home, selling fresh fruit, vegetables and cut flowers to florists, fruit retailers and consumers.

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